

## FOR IMMEDIATE RELEASE:

## NEW REA AMENITES TO DEBUT AT 2022-23 HOCKEY SEASON OPENER

Newly Upgraded Features to Enhance Fan Experience Debut Saturday

**GRAND FORKS, ND, September 29, 2022** – The University of North Dakota (UND) men's hockey season begins this weekend with UND's home opener versus Manitoba on Saturday, October 1 at 6:07pm inside Ralph Engelstad Arena. Tickets are available at ticketmaster.com and the REA box office starting at \$20 for adults and \$15 for youth (2-12).

Saturday evening's exhibition game against Manitoba marks the 22<sup>nd</sup> season of UND hockey inside Ralph Engelstad Arena. The venue is excited to announce new fan experience initiatives for the upcoming season:

<u>Digital Tickets</u> – It is now easier than ever to sell, transfer or donate your digital hockey tickets. Donated tickets provide opportunities for youth in foster care and independent living services, foster parents and at-risk families served by Nexus-PATH Family Healing. Visit <u>theralph.com/events/ticket-info</u> for the easy ticket forwarding steps.

Game day reminder - have your game ticket pulled up and loaded into your Apple Wallet or Google Pay prior to coming to the building for a quick transition through the gate.

<u>Anheuser-Busch Family of Brands</u> – all REA concessions, lounges, clubs, and suites will serve A/B products including Bud Light, Budweiser, Busch Light, Michelob Ultra, Corona, Big Wave, Summit and the new 1883 Ale.

<u>1883 Ale</u> – the new craft beer of the University of North Dakota. This Dakota Golden Ale is a crisp, clean, light-bodied beer celebrating the year UND was founded. Enjoy at a variety of locations throughout REA.

<u>\$20,000 50/50 Saturdays</u> – Ralph Engelstad Arena is offering a chance to split a \$20,000 minimum jackpot each home Saturday game! Visit a 50/50 kiosk inside REA to purchase your tickets.

<u>Sioux Shop Up Top</u> – located in the upper-level concourse outside section 309, "Up Top" offers a convenient shopping experience including many fan favorite items. Fans can also purchase the Sioux Shop exclusive 2022 U.S. Hockey Hall of Fame Game NODAK jersey plus branded apparel inside both Sioux Shop locations or at <u>siouxshop.com/special-collections/hall-of-fame-game</u>.

<u>Sioux Shop Authentics FanZones Customization Kiosk</u> – fans can now enter their Authentics jersey customization information into the screen with a real time preview. Available inside the Sioux Shop on weekdays and at the Authentics location on game nights.

<u>Sky's Lounge</u> – new suite level bar is in the suite level atrium area. The bar will serve a variety of mixed cocktails and beer for suite owners and their guests.

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<u>UND North Dakota Gameday App</u> - download the app to play a variety of interactive games with some fantastic prizes, including Check in to Win, Guess the Goal Scorer, Trivia Challenge and Player of the Game. The app also includes line charts, scores, schedule, game notes and special offers.

<u>Entering the Game</u> – walk-through metal detectors will be used for all UND home hockey games once again this season, to improve fan safety. Fans are encouraged to arrive early, and to leave bags and purses at home to speed up the venue entry process.

<u>UND Student Concessions Discount</u> – to recognize the significant role that UND students play with the UND hockey program, UND students can purchase from a select menu of concession items at a discount this season at the Wishbone Kitchen (outside section 106) concession stand. UND students will simply show their valid UND student ID card at concession stands to receive the discount.

<u>Water Bottle Filling Stations</u> - free bottle filling stations are now available on the main and upper concourses outside sections 106 and 306. Ticket holders may bring empty water bottles into the arena on game nights to fill.

<u>Lactation Suite</u> - a breastfeeding station is available outside section 107 in the new Lactation Suite on the main concourse.

For more information on Ralph Engelstad Arena services, policies, and promotions <u>theralph.com/guest-services</u>. For any questions on improvements or initiatives for the upcoming season at The Ralph, contact Jody Hodgson at (701) 777-6633 or jodyh@theralph.com.

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