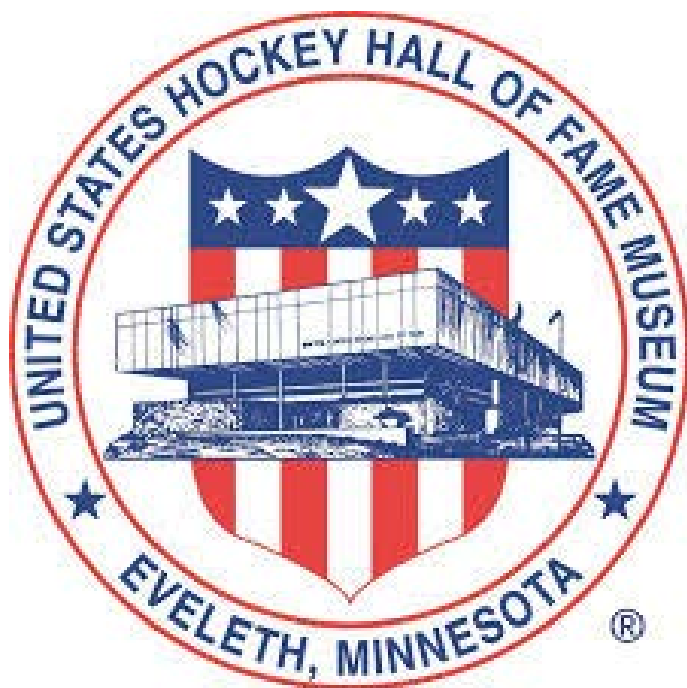




FAN GUIDE

SATURDAY OCT. 31



EVENT OVERVIEW

The 2026 U.S. Hockey Hall of Fame Game features two college hockey powerhouses, the University of North Dakota Fighting Hawks and Michigan State Spartans, on Saturday, October 31, at the H-E-B Center at Cedar Park in Cedar Park, Texas. Puck drop is set for 7:07 p.m. local time.

Hosted by North Dakota, the neutral-site matchup marks the Fighting Hawks' first-ever game in Texas and is projected to feature 13 NHL first-round draft picks on the ice—the most in collegiate hockey history. With 11 combined NCAA national championships (North Dakota 8, Michigan State 3), this marquee matchup promises an unforgettable night of college hockey while supporting the U.S. Hockey Hall of Fame Museum in Eveleth, Minnesota.

TRAVEL AND HOTELS

AUSTIN

Austin is a city with a personality all its own. Known as the Live Music Capital of the World, it combines Texas tradition with a creative, energetic vibe that welcomes everyone. From legendary barbecue and an incredible food scene to live music, outdoor adventures, and vibrant entertainment districts, Austin offers something for every visitor.

Whether you're exploring local food trucks, enjoying the scenic trails along Lady Bird Lake, experiencing the city's lively nightlife, or catching a show at one of its iconic music venues, Austin delivers an experience that goes well beyond game day. With its warm climate, distinctive culture, and welcoming atmosphere, Austin is the perfect place to extend your stay, explore something new, and make lasting memories.

Enjoy Your Time in Austin!

We want everyone to have a safe and enjoyable trip to Austin! As you explore the city, please remain aware of your surroundings, keep personal belongings secure, and plan transportation in advance, particularly when traveling at night. If enjoying Austin's nightlife, stay with your group and arrange a safe ride back to your hotel or lodging location. Please also be mindful of changing weather conditions and follow local safety guidance. A little preparation goes a long way toward making this a memorable trip for all the right reasons. Enjoy Austin, and Go Hawks!

Visit austintexas.org to learn more about exploring all that Austin has to offer.



Weather in Austin: Austin typically enjoys mild to warm weather in late October and early November, with comfortable daytime temperatures and cooler mornings and evenings. Conditions can vary, so packing layers and a light jacket is a good idea. Overall, it's a great time of year to enjoy Austin's outdoor activities, patios, live music, and entertainment districts.

Other Events Happening in Austin: The Texas Longhorns will host Mississippi State on Saturday, October 31, at DKR–Texas Memorial Stadium in Austin, Texas, located on the University of Texas campus. The SEC matchup is scheduled for a nighttime kickoff at 6:30 PM. The game is listed as sold out, and the atmosphere should be exciting for fans visiting Austin on Halloween weekend. Fans are encouraged to arrange transportation to and from the hockey game in advance, as traffic and demand for rideshare services will be higher than usual in Austin on October 31 due to the Longhorns football game. Plan ahead for rideshare pickup to ensure a safe and efficient game-day experience.



TRAVEL AND HOTELS

HOTELS

CHARTER:

Booked Your Spot on the Event Exclusive Charter Package?

Registration for the Event Exclusive Charter Package is now closed and not taking any new guests. If you are a guest who reserved a spot on the Event Exclusive Charter Package, you will **work directly with the event team**. If you have any questions, please contact Josie with EB Sports at josie@ebsports.com or by calling directly at (678) 296-0699. EB Sports is our official travel partner for the 2026 U.S. Hockey Hall of Fame Game and has been part of previous Frozen Four and destination events with UND and Ralph Engelstad Arena.

HOTEL:

Already Have a Hotel Reservation?

If you previously booked through the official Hall of Fame Game Fan Hotel Block, your reservation information has now been transferred from the Housing Bureau to your respective hotel. Beginning October 21, 2026, all questions, changes or updates regarding an existing reservation should be made **directly with your hotel**. If you previously received a confirmation through the Housing Bureau, your reservation remains confirmed.

Still Need a Hotel in Austin?

If you are still in need of accommodations for the 2026 U.S. Hockey Hall of Fame Game weekend, hotel rooms may still be available throughout the Austin area.

[CLICK HERE](#)
**TO VIEW AVAILABLE
HOTEL OPTIONS.**

Availability and rates are subject to change, so fans still needing accommodations are encouraged to secure their lodging as soon as possible.



EVENT MERCHANDISE

The 2026 U.S. Hockey Hall of Fame Game will feature an exclusive collection of event apparel and novelty items. Demand is expected to be strong, so get your gear early!

Official event merchandise will be available at three locations throughout the weekend:



NoDak Palooza at ACL Live: Merchandise sales begin Friday at 6:30 p.m. on the Music Porch, just inside the entrance. This is your first opportunity to shop the exclusive event collection.



Pregame Party at H-E-B Center: Merchandise will be available starting at 3:00 p.m. on the south side of the party area near the arena. Items purchased at the party may be brought inside H-E-B Center for the game.



Inside H-E-B Center: During the game, visit the merchandise stand on the concourse behind Sections 117 and 118.

Show your team pride, commemorate this special matchup, and grab your official event gear before it sells out!

UNIQUE MERCHANDISE OFFERINGS

All items are subject to availability.

Official Pregame Warm-Up Pucks: Official pucks used during on-ice pregame warm-ups will be available for purchase at the arena merchandise stand immediately following warm-ups.

Limited-Edition Pregame Jerseys: New this year, a very limited number of warm-up jerseys featuring the players' actual names and numbers will be available for purchase. These jerseys include an interior patch identifying them as "Official Pregame Issued."

Custom Belt Buckles and Bolo Ties: Commemorate the event with these unique, limited-edition keepsakes.

Payment Information: Merchandise locations at H-E-B Center and NoDak Palooza are fully cashless. Debit cards, credit cards, and mobile payment options are accepted.



EVENT SCHEDULE

**Team Practices
on Friday, October 30:**
Closed to the public

**Morning Skates
on Saturday, October 31:**
Closed to the public

THURSDAY, OCTOBER 29



Hawkey Hub on Rainey Street

Looking for something to do Thursday evening and want to connect with fellow UND hockey fans? Head to Austin's popular Rainey Street entertainment district, where you'll find plenty of opportunities to gather, socialize, and enjoy the city's vibrant nightlife.

Known for its historic bungalows transformed into bars and restaurants, outdoor patios, food trucks, craft cocktails, and live music, Rainey Street offers a relaxed, walkable atmosphere just steps from Lady Bird Lake. It's the perfect place to kick off the weekend, meet other Fighting Hawks fans, and experience a little of what makes Austin unique.

Time: No formal start or end time—come and go as you please, and stay as long as you'd like!

Visit These Participating Locations:



Augustine
86 Rainey St
Austin, TX 78701
augustineaustin.com



Clive
609 Davis St
Austin, TX 78701
dunlapatx.com/clive-bar/



Half Step
75 ½ Rainey St
Austin, TX 78701
halfstepbar.com



Victory Lap
85 Rainey St
Austin, TX 78701
victorylapbar.com/raineystreet



Modern Bar
90 Rainey St #100
Austin, TX 78701
modernbaratx.com/



EVENT SCHEDULE

FRIDAY, OCTOBER 30



Golf Tournament at Avery Ranch Golf Club

Registered golfers, please watch your email for event details and important tournament information. Bus transportation will be

provided for all participants from the JW Marriott Austin to Avery Ranch Golf Club.

Avery Ranch is one of Central Texas's premier golf destinations, featuring rolling Hill Country terrain, oak-lined fairways, scenic lake views, and a signature finishing hole along Avery Lake. It's a beautiful setting for a memorable day on the course.

Visit Avery Ranch Golf Club to learn more about the course.

Interested in playing but haven't registered yet? Email austin@theralph.com for more information.



Nodak Palooza at Austin City Limits Live

The Official UND Hockey Fan Party | Austin, Texas

UND fans, get ready to take over downtown Austin! NoDak Palooza

is bringing the Fighting Hawks spirit to Austin City Limits Live (ACL Live), one of the city's premier live music venues. Home to the iconic Austin City Limits television series, this world-class venue

sets the stage for an unforgettable night of live music, Fighting Hawks pride, and North Dakota camaraderie.

The official fan party for UND Hockey fans in Austin will feature live performances by The Stateline Band and Gone to Texas, with a can't-miss UND Hockey pep rally taking center stage. Cheer on the Fighting Hawks as every player and member of the coaching staff is introduced on stage, joined by appearances from the UND Pride of the North Marching Band and the UND Spirit Squad.

It's a chance to bring the UND family together, celebrate our team, and show Austin what Fighting Hawks pride is all about!

Event Schedule

- 6:30 p.m. — Doors Open
- 7:00 p.m. — The Stateline Band
- 8:00 p.m. — UND Hockey Pep Rally
- 9:00 p.m. — Gone to Texas
- 11:00 p.m. — Event Ends



EVENT SCHEDULE

Don't miss the party! Secure your tickets now and join fellow UND fans for a memorable night of music, team spirit, and North Dakota pride in the heart of Austin. Let's turn ACL Live green and make some noise for the Fighting Hawks!

Tickets: ACL Live uses AXS for ticketing and mobile entry. Please note that NoDak Palooza tickets will not appear in your Ticketmaster account. You'll need a separate AXS account to access your tickets and enter the event. Be sure to set up your AXS account and have your tickets ready before arriving at ACL Live.

Purchase Tickets for NoDak Palooza here:
[NoDak Palooza Tickets](#)

Attire: There is no dress code—wear whatever you're comfortable in! UND gear, country-themed attire, team colors, or anything else that shows

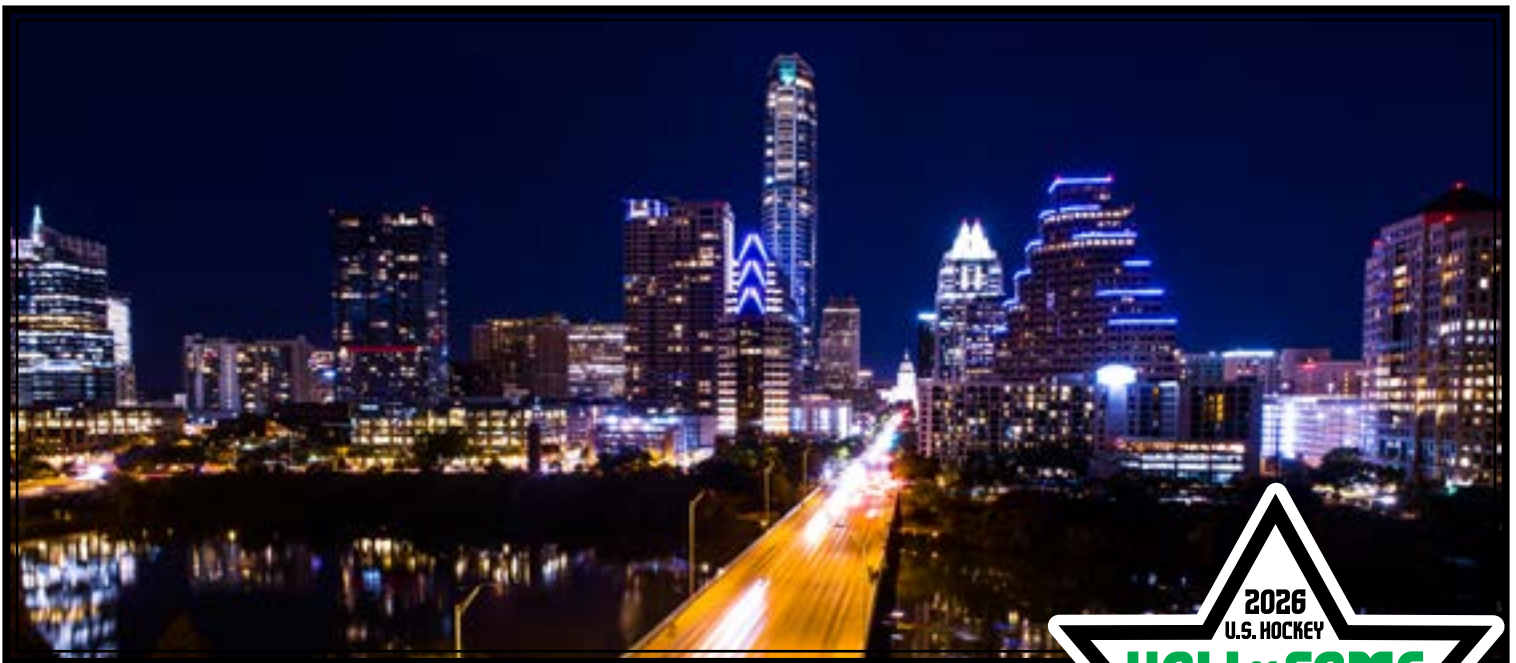
your personality and team spirit is welcome. Have fun with it!

Searches: Guests are subject to security screening and bag checks.

Bag Policy: No backpacks or large bags exceeding 11 × 17 inches.

Camera Policy: Small personal cameras allowed only if they have no detachable lens and are smaller than a shirt pocket.

Outside Food and Beverages: Prohibited



EVENT SCHEDULE

SATURDAY, OCTOBER 31

UND Football Game Watch Party

Join fellow Fighting Hawks fans at BBG's, 214 East 6th Street, Austin, TX, to cheer on UND Football as they take on Youngstown State! Kickoff is at 11:00 a.m. Austin time.

This is a free, casual gathering—no tickets or registration required! We've simply arranged for the UND football game to be streamed on screens throughout the venue, giving fans a place to gather, watch the game, and cheer on the Hawks together.

Stop by, grab something to eat, grab a drink, and enjoy some UND football with fellow fans. Everyone is welcome—Go Hawks!

bbgsaustin.com/

Official Pregame Party

Make the Official Pregame Party your first stop on game day! Join fellow Fighting Hawks fans on the East Lawn directly in front of the H-E-B Center at Cedar Park from 3:00–6:00 p.m. for an unforgettable afternoon of fun, drinks, and UND spirit—all under the big Texas skies!

This free event is open to all fans, so round up your friends, wear your green and white, break out your cowboy boots, and get ready to celebrate before the puck drops!

There's plenty to experience, including yard games, a mechanical bull, photo opportunities with a live Longhorn bull, and armadillo racing! Stop by the West Hill Hat table to customize your own cowboy hat, shop official event merchandise, and enjoy drinks while connecting with fellow Fighting Hawks fans.

Don't wait until game time to join the fun—get to the party early! The H-E-B Center is approximately a 30-minute drive from central Austin, so plan your trip accordingly and allow plenty of time for travel, parking, and entry into the Arena.

Be there, bring your Fighting Hawks pride, and help us turn Texas green! We'll see you at the Official Pregame Party!

Yard Games: We will have giant connect four and cornhole games.

Mechanical Bull: Who doesn't like to see who can last longer!

Live Longhorn: Take a photo with a **LIVE LONGHORN BULL!**



EVENT SCHEDULE

Armadillo Racing: It just doesn't get more Texas than armadillo racing! Nine-banded armadillos are "steered" down the track by guests selected as "Jockeys."



West Hill Hat Collection Bar: Fans will be able to customize their own cowboy hat! Starting at \$105, fans will then be able to add on different accessories to make their cowboy hat truly their own!



Transportation to Pregame Party: There is no event-provided transportation to the Pregame Party, so fans will need to arrange their own transportation by rideshare or personal vehicle. Public transportation is not a convenient option for getting to the location, so please plan ahead and allow plenty of time to get there!

Tickets: Free event, no tickets required for the Pregame Party.

Attire: There is no dress code—wear whatever you're comfortable in! UND gear, country-themed attire, team colors, or anything else that shows your personality and team spirit is welcome. Have fun with it!

Weather: The Pregame Party is an outdoor event. Austin typically enjoys mild to warm weather in late October and early November, with comfortable daytime temperatures and cooler mornings and evenings. Conditions can vary, so packing layers and a light jacket is a good idea.

Outside Food and Beverages: Prohibited



EVENT SCHEDULE

2026 U.S. Hockey Hall of Fame Game

Transportation to the Hockey Game: There is no event-provided transportation to the game, so fans will need to arrange their own transportation by rideshare or personal vehicle. Public transportation is not a convenient option for getting to the location, so please plan ahead and allow plenty of time to get there! Information on Directions and Parking: [Directions and Parking](#)

Game at a Glance:

- Matchup: North Dakota Fighting Hawks vs. Michigan State Spartans
- Date: Saturday, October 31, 2026
- Puck drop: 7:07 p.m. Austin time
- Venue: H-E-B Center at Cedar Park
- Arena address: 2100 Avenue of the Stars, Cedar Park, TX 78613
- Doors open: 6:00 p.m.

U.S. Hockey Hall of Fame Tickets: The H-E-B Center at Cedar Park uses all-digital ticketing for the 2026 U.S. Hockey Hall of Fame Game. Where you access your tickets depends on how you purchased them.

- Tickets purchased through Ticketmaster: Access your tickets through your Ticketmaster account.
- Tickets purchased directly through the Ralph Engelstad Arena (REA) ticket office: Access your tickets through your My North Dakota account, not your Ticketmaster account.

Before heading to the Arena, log in to the appropriate account, locate your game tickets, and add them to your phone's digital wallet (Apple Wallet or Google Wallet) if that option is available.

Plan ahead for a smooth entry! Having your tickets ready on your phone will help you get through the gates and into the game with less hassle. Go Hawks!

Box Office at H-E-B Center: The box office at the H-E-B Center is located on the northeast side of the building, just right of the main entrance. You will see exterior box office windows. The box office will open at 12:00 PM on gameday and stay open through the game.

H-E-B Center A to Z Guide: Provides general information and policies that apply to guests attending events: [A to Z Guide](#)

Alcohol: Alcohol is sold only to guests 21 years of age and older, with proper identification, there is a two (2) drink maximum per purchase per person. Alcohol sales will be terminated at the beginning of the third period.

Bag Policy: All bags entering H-E-B center are subject to search. Clear bags cannot be any larger than 16" x 8" x 16". Non-clear bags cannot be any larger than 5" x 9" x 2".



EVENT SCHEDULE

Cashless Venue: H-E-B Center is a cashless venue. All major credit/debit cards and Apple Pay are accepted at all restaurant store fronts and merchandise stands. Apple Pay is not accepted at the box office or in the parking lots.

Food & Beverage: More information on available food offerings is available here: [Arena Food & Beverage](#)

Security screening: Allow extra time for security screening at H-E-B Center.

Masks on Halloween Night: For the safety and enjoyment of all guests on Halloween Night, masks and/or face coverings that conceal a guest's identity must be removed during security screening process, while purchasing alcohol, and upon request by Arena staff at H-E-B Center.

Parking: H-E-B Center features more than 2,600 parking spaces on its property, including parking for patrons with disabilities located in Lots B, F, G. The parking fee for this event will be \$15 (general) - \$40 (premium) per vehicle and is by CREDIT CARD ONLY. Parking is available for a discount rate when you purchase in advance here: [Parking](#)

Prohibited Items: H-E-B Center has a select number of prohibited items that cannot enter the facility. Here is a link to more details: [Prohibited Items](#)

Once again please plan transportation ahead of time. Austin is spread out, and the H-E-B Center in Cedar Park is well outside downtown. Confirm pickup and drop-off locations, arrange a designated driver if needed, and use reputable rideshare services.

Event Facebook Page

Visit our event-specific Facebook page at [2026 U.S. Hockey Hall of Fame Game Austin](#) to stay up to date on the latest news, updates, and event developments before the event – and then all event weekend long.

Event information / event webpage:

Visit theralph.com/Austin for all updates and information relative to the 2026 U.S. Hockey Hall of Fame Game. Updates will be posted to the "Event News" tab on the event web page.

Questions:

If you have questions about the 2026 U.S. Hall of Fame Game, feel free to reach out to us at austin@theralph.com

